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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/784,058	02/20/2004	Chung-Wen Ko	250122-1240	6848	
24504 7.	590 11/23/2005		EXAM	INER	
THOMAS, KAYDEN, HORSTEMEYER & RISLEY, LLP 100 GALLERIA PARKWAY, NW			LIE, ANGELA M		
STE 1750	A PARKWAY, NW		ART UNIT	PAPER NUMBER	
ATLANTA, G	A 30339-5948		2821		
				DATE MAILED: 11/23/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)	
	10/784,058	KO, CHUNG-WEN	
Office Action Summary	Examiner	Art Unit	
	Angela M. Lie	2821	
The MAILING DATE of this communication ap Period for Reply	pears on the cover sheet with the	e correspondence address	-
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D. - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statut Any reply received by the Office later than three months after the mailir earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be will apply and will expire SIX (6) MONTHS from the cause the application to become ABANDO	ON. It imely filed Tom the mailing date of this communicated (35 U.S.C. § 133).	
Status			
1)⊠ Responsive to communication(s) filed on 24 (October 2005.		
2a) This action is FINAL . 2b) ⊠ Thi	s action is non-final.		
3) Since this application is in condition for allowed	ance except for formal matters, p	prosecution as to the merit	s is
closed in accordance with the practice under	Ex parte Quayle, 1935 C.D. 11,	453 O.G. 213.	
Disposition of Claims			
4)	awn from consideration.		
Application Papers			
9) ☐ The specification is objected to by the Examin 10) ☑ The drawing(s) filed on 20 February 2004 is/an Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) ☐ The oath or declaration is objected to by the E	re: a) \square accepted or b) \square object of a drawing (s) be held in abeyance. So the drawing (s) is	See 37 CFR 1.85(a). objected to. See 37 CFR 1.12	
Priority under 35 U.S.C. § 119			
a) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureat* See the attached detailed Office action for a list	nts have been received. Its have been received in Applic Drity documents have been received in Applic Drity documents have been received in Applic	ation No vived in this National Stage	
Attachment(s) 1) ☑ Notice of References Cited (PTO-892) 2) ☑ Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) ☑ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08	4) Interview Summa Paper No(s)/Mail 5) Notice of Informa		
Paper No(s)/Mail Date	6) Other:	, –,	

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DETAILED ACTION

Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-8 are rejected under 35 U.S.C. 103(a) as being unpatentable over May (US 6211613) in the view of Van Order (US 6247820).

As to claim 1, May teaches an electroluminescent display comprising: an organic electroluminescent display (OLED) panel (column 6, lines 21-25), a reflective sheet (Figure 1, element 10). May does not disclose a brightness regulating film for light transmission between the organic electroluminescent display panel and the reflective sheet. Van Order teaches electro-optic medium placed between two electrodes (Figure2, elements 19, 15 and 17), where it is used to change light transmissivity (column 3, lines 26-29 and lines 46-48). It would have been obvious to one of the ordinary skill in the art during the time when the invention was made to incorporate electro-optic medium placed between front electrode and the reflective sheet (wherein May is teaching an OLED being placed between those two electrodes (column 6, lines 21-25)), as taught by Van Order into May's organic electroluminescent display, because this allows to keep a high contrast of displayed image regardless of ambient light intensity (column 1, line 67 and column 2, lines 1-2).

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As to claim 2, May and Van Order teach all the limitations presented in claim 1. May also teaches the display wherein the organic electroluminescent display panel comprises: a transparent substrate (Figure 1, element 12), a first transparent electrode over the transparent substrate (Figure 1, element 4), a light emitting layer over the first transparent electrode (column 6, lines 22-26), a second transparent electrode over the light emitting layer (Figure 1, element 2).

As to claim 3, May teaches the display wherein the light-emitting layer is an organic electroluminescent film (column 6, lines 21-26).

As to claim 4, Van Order teaches the display wherein the brightness regulating film is an optical slit (Figure 2, element 15) to control light transmission from the environment (column 3, lines 46-48).

As to claim 5, Van Order teaches the display wherein the brightness regulating film is made of electrochromic material (column 7, lines 39-40) or liquid crystal (column 7, lines 41-43) capable for controlling light transmission thereon by adjusting current applied thereto (column 3, lines 44-48, Van Order teach using a control voltage to control transmission of the medium, however current and voltage are related, therefore controlling voltage also leads to controlling current).

As to claim 6, Van Order teaches the display further comprising a photo sensor (column 3, lines 48-49) to detect light intensity of the environment (column 1, lines 43-44).

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As to claim 7, Van Order teaches the display wherein the brightness regulating film adjusts the light transmission intensity from the environment according to a light intensity of the environment detected by the photo sensor (column 1, lines 41-44).

As to claim 8, Van Order teaches the display wherein the brightness regulating film (Figure 2, element 15) adjusts a light-transmitting mode thereof by controlling current intensity applied thereon (column 3, lines 46-48, since voltage and current are related, controlling voltage leads also to controlling current) according to a light intensity of the environment as detected by the photo sensor (column 1, lines 43-44).

Response to Arguments

- 3. Applicant's arguments filed on October 24, 2005 have been fully considered but they are not persuasive.
- 4. With respect to the applicant's assertion on page 4, fourth paragraph, stating that Van Order in US patent 6,247,820, does not teach or suggest OLED display system, but instead he teaches an electro-optical mirror display, and furthermore because of this deficiency the combination of teachings disclosed in US patent 6,211,613 and US patent 6,247, 820 is not proper. The examiner agrees that Van Order does not explicitly state that OLED display is used in his invention, however OLED is an example of electro-optical medium (i.e. molecules dispersed in the liquid, which are capable of changing their orientation based on the electric filed supplied to the layer), furthermore the examiner would like to point out that Van Order does not need to teach this limitation because May teaches an organic electroluminescent display. Moreover May's

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invention was used as a main reference in the rejection and Van Order's teaching regarding electrochromic material was used as a secondary reference. The examiner considers the combination of those two teachings to be obvious because both of the inventions refer to the display systems and both of them have similar structure i.e. two electrodes, reflecting layer, display layer. Because all the requirements for prima facie case of obviousness were fulfilled, the examiner considers the above rejection to be proper.

Prior Art

- 5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- US Patent 6738112 discloses a liquid crystal display with particular use of diffusing films, comprising: reflective layer, LCD and two electrodes.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Angela M. Lie whose telephone number is 571-272-8445. The examiner can normally be reached on M-F.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Don Wong can be reached on 571-272-1834. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Angela M Lie

SHIH-CHAO CHEN 'RIMARY EXAMINER